

www.spineweek.com

SPINEWEEK 2008

CALL FOR SPONSORS

GENEVA
26-31 MAY 2008



NASS

SpineWeek 2008 Committee

Scott Boden (ISSLS)
Ignacio Dockendorff (SILACO)
Jiri Dvorak (SpineWeek)
Dieter Grob (SpineWeek)
Robert Gunzburg (SpineWeek)
Richard Guyer (NASS)
André Kaelin (Local Chairman)
Alexandre Machado (BSS)
Marck Szpalski (SpineWeek)

Local Committee

André Kaelin, Chairman
Federico Balague
Christine Cedraschi
Antonio Faundez

What is SpineWeek?

The purpose of SpineWeek is to synchronize in one location the annual meetings of leading scientific societies concerned with disorders of the spine.

Participating societies are:

- International Society for the Study of the Lumbar Spine (ISSLS),
- Spine Society of Europe (SSE)
- European section of the Cervical Spine Research Society (E-CSRS) (*SpineWeek* is their normal annual meeting).
- Brazilian Spine Society (BSS)
- Sociedad Ibero-latinoamericana de Columna Vertebral (SILACO)

Associate societies are:

- North American Spine Society (NASS).
- Asia-Pacific Orthopaedic Association – Spinal Section (APOA) (does not participate as society, but is sending a delegation)
- Scoliosis Research Society (SRS).

Recent World Congress Experience

The first SpineWeek meeting was held in Porto in 2004. It turned out to be a success not only for the participating societies, but also for the attendants and sponsoring industry.

The venue was great and although there were about 2.000 attendees, SpineWeek 2004 was organized in such a way that the special identity of each of the involved societies was respected both on a scientific and social level.

Each society kept its own abstract submission and its own scientific program selection. There were business meetings, presidential lectures, guest lectures and award session as usual. Yet, the scientific program was structured in such a way that papers of similar interests coming from different societies appeared in the same sections. Repeat presentations at different societies was eliminated and the overall quality was of the highest level.

Participants had the opportunity to meet colleagues sharing the same interests. Of particular appeal was meeting others whom they are not used to come across at their own specific society meetings.

Workshops and a large commercial exhibit gave plenty of exposure to the industry. Some companies organized in the margin of the meeting gala evenings that will always be remembered.

Welcome to Geneva in 2008

Geneva is proud to host the SpineWeek 2008. International city par excellence, Geneva has a historical tradition of humanitarian concern as well as involvement and shelters in the centre of Europe, the headquarters of many international organizations such as the WHO and the Red Cross.

County town of a Swiss canton, Geneva keeps its taste for direct democracy, for the respect of the individual, of its culture, and its language.

Its multicultural population will offer a platform for frank and constructive communication, and exchange of experiences.

Our vision is to facilitate a dialogue around the world.

The city offers many leisure activities, cultural entertainment and guarantees a relaxing stay (in the European style) during the congress. The central location will permit to enjoy pre or post-congress visits to the surrounding countryside, the lake, the Alps and will offer easy access to most capitals of Europe.

The social program at SpineWeek 2008 will again reflect the separate identity of the participating scientific societies. Each one will host its own official dinner and halfway during the week, there will be an official SpineWeek banquet.

The SpineWeek committee invites all of those who are dedicated to the study and treatment of the spine to come and share their knowledge and experience in Geneva. In the light of the success of the 2004 Porto meeting, we feel that the 2008 meeting promises to turn SpineWeek into a 4-yearly tradition. Geneva is a great city with a perfect setting, exquisite food and magnificent facilities. Welcome to SpineWeek in Geneva.

Preliminary Programme Overview

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	May 24	May 25	May 26	May 27	May 28	May 29	May 30	May 31
7h30	Registration opening		Registration & welcome desk					
8h30 - 10.00			Scientific Sessions					
10h00 - 10.30			Coffee Break					
10h30 - 12.00	Pre-congress symposia		Scientific Sessions					
12h00 - 14.00			Workshops and complimentary lunch					
14h00 - 15.30	Pre-congress symposia		Scientific Sessions					
15h30 - 16.00			Coffee Break					
16h00 - 18.00	Pre-congress symposia		Scientific Sessions					
19h00			Opening & Welcome Reception	E-CSRS & BSS Dinners	SSE & SRS Dinners	Congress all Societies Dinner	ISSLS Dinners	SILACO & NASS Dinners

Options for Sponsorship

Prices are in Swiss Francs (CHF) 1 CHF = approx. 0.625 Euros
Acknowledgment of all sponsors in meeting documents

PLATINUM SPONSOR (limited to 4 packages)

sold out

- 60 (naked) sq meters stand (additional area will be billed)
- 1 full size add in the preliminary program and the final program
- Your Company's promotional literature (1 leaflet) inserted in the delegates briefcases
- 7 complimentary full registrations
- Pre-post availability of the mailing labels of the Congress participants
- Special acknowledgment in meeting documents (2nd Announcement and Final Programme) as a Platinum Sponsor
- www-link to your company's home page
- 2 workshops, between 12 pm and 2 pm
- Acknowledgment as Platinum Sponsor on the back cover of the abstract book
- Special acknowledgment as Platinum Sponsor in the foyer

GOLD SPONSOR (limited to 6 packages)

CHF 110'000

- 30 (naked) sq meters stand (additional area will be billed)
- 1 full size add in the preliminary program and the final program
- Your Company's promotional literature (1 leaflet) inserted in the delegates briefcases
- 4 complimentary full registrations
- Pre-post availability of the mailing labels of the Congress participants
- Special acknowledgment in meeting documents (2nd Announcement and Final Program) as a Gold Sponsor
- www-link to your company's home page
- 1 workshop, between 12 pm and 2 pm
- Acknowledgment as Gold Sponsor on the back cover of the abstract book
- Special acknowledgment as Gold Sponsor in the foyer

1) Exhibition areas

Venue: Palexpo, Hall No. 1

Allocation of sites will be done on a first come first served base.

Minimum of 1 module of 3m x 3m = 9 sqm

Naked surface per sqm: up to 12 sqm,

1'000.00

each additional sqm	950.00
Semi-equipped booth: (additional)	
Walls, carpet, 3 spotlights, fascia sign, per sqm	250.00

Electrical power is not included and will be invoiced directly by the Palexpo Conference centre.
 Special shell scheme construction will be provided on request, at effective costs
 Are included: As of 18 sqm, 1 complimentary full registration and acknowledgement in the final programme

2) Advertising in Programmes and Abstracts

2.1 Advertising in the pre-programme

Format : A 4 (210mm x 297 mm) Full page	
Circulation: 20 000 copies	
Outside back cover (4 colours)	sold out
Inside front or back cover (4 colours)	8'000.00
Inside full page (4 colours)	6'500.00

2.2 Advertising in the final programme

Issue to be distributed at the Congress	
Format: A 4 (210mm x 297 mm) Full page	
Circulation: 5 000 copies	
Outside back cover (4 colours)	sold out
Inside front or back cover (4 colours)	8'000.00
Inside full page (4 colours)	6'500.00

2.3 Advertising in the abstract book

Issue to be distributed at the Congress	
Format: A 4 (210mm x 297 mm) Full page	
Circulation: 5 000 copies	
Inside front or back cover (4 colours)	8'000.00
Inside full page (4 colours)	6'500.00

2.4 Bookmarkers

- 2 bookmarkers identified to your company are inserted in each copy of the final programme. They will also show a summary of the scientific programme	
Circulation: 5 000 copies (10000 bookmarkers)	10'000.00
- 2 bookmarkers identified to your company are inserted in each copy the abstract book	
Circulation: 5 000 copies (10000 bookmarkers)	sold out

2.5 Advertising on the proceedings CD

Issue to be distributed at the Congress	
Circulation: 5 000 copies	
Logo and name of company on CD and cover, Limited to two sponsors	15'000.00

3) Other Printed Material

3.1 Badges-recto

To be distributed at the Congress	
Circulation: 5 000 copies	
Logo and name of company on badges	10'000.00

Limited to one sponsor

3.2 Badges-verso

To be distributed at the Congress

Circulation: 5 000 copies

Full size available for identification of your company,

Limited to one sponsor

7'000.00

3.3 Lanyards for badges

To be distributed at the Congress

Circulation: 5 000 copies

Repeated logo and name of company on lanyards,

Limited to one sponsor

10'000.00

3.4 Promotional leaflets

One page format A4 to be inserted in delegate's briefcases

Circulation: 5000 copies,

5'000.00

4) Delegates Briefcases

4.1 Briefcases

Your company name displayed discretely on each briefcase,

One insert of your promotional literature included

Limited to one sponsor

Enquire

4.2 Notepads

Supplied by your company with name and logo

To be inserted in the delegates' briefcases,

Limited to two sponsors

10'000.00

4.3 Pens

Supplied by your company with name and logo

To be inserted in the delegates' briefcases,

Production by the sponsors

Limited to two sponsors

10'000.00

5) Workshops

The programme allows for industry sponsored workshops on lunch time.

Lunch will be served by the company.

Industry sponsored workshops

up to 50 persons

7'000.00

50 to 120 persons

7'700.00

120 to 250 persons

8'500.00

6) Event Sponsoring

6.1 Welcome reception

The Opening Ceremony, Monday May 26, 2008, exhibition Hall,

enquire

6.2 Gala dinner

Thursday May 29 2008,	enquire
6.2 Societies dinners Each participating Society will offer a dinner,	enquire
6.3 Coffee breaks Your company name displayed at each serving point in the exhibition area for the duration of the break	each 10'000 .00
6.4 Complimentary lunches Your company name displayed at each serving point area for the duration of the lunch	each 5'000 .00
6.5 Invited speakers Participate in the expenses of invited speakers,	enquire

7) Others

7.1 www link A www-link to your company's website in the congress website,	4'000.00
7.2 Audio visual supplies Your company name and Logo is projected on one side of the conference screen in one meeting room for the whole duration of the Congress Limited to 2 sponsors per meeting room Enquire for less than 25'000 sponsorship	25'000.00
7.3 Speakers' preview room /	enquire
7.4 Message centre /	enquire
7.5 Internet Coffee /	enquire
7.6 Travel funds /	enquire
7.7 Printings of pre/final programme, abstract book /	enquire
7.8 Souvenirs Proposals for providing souvenirs is welcome,	enquire
7.9 Free sponsoring Free sponsoring is welcome,	enquire
7.10 Comments and suggestions Any other sponsor option or request to be discussed with the organizing committee,	enquire

IMPORTANT NOTES FOR EXHIBITORS

Insurance : Neither the Organiser nor the venue owners will be responsible

- For the safety of any exhibit or property of any Exhibitor or any other person, for the loss or damage caused by, or destruction the same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war labour dispute, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser.
- If by any reason of happenings of any such event the opening of the exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding on the exhibition. The Exhibitor agrees und

undertakes to insure in their full replacement value, the contents of his stand and all associated equipment and materials.

Conditions of payment

After receipt of the enclosed application form by the Congress Secretariat, Symporg SA will invoice a non refundable deposit of 10% of the total amount due. Further invoices for 2nd deposit and balance due will be issued later on.

The sponsor items will be assigned by the organizers on a “first come first served” basis.

For any further information, please contact: [E-mail: info @ symporg.ch](mailto:info@symporg.ch)